



Cary Burch Named One Of Top 20 Tech Execs

Cary Burch has been a primary force behind building a positive culture at First American CREDCO in his role as Chief Information Officer. He deals with the serious side of business, but understands the need for a little fun and creativity at the same time. Perhaps that is why his peers and the Advisory Board of the 6th Annual CIO Forum Financial

Services have selected Cary as one of the Top 20 Financial Information Technology Executives of 2002-2003.

The forum received hundreds of nominations from financial and technology executives across the country. From those nominations, the Advisory Board which

includes executives from Guardian Life Insurance Co., Fidelity Investments, Morgan Stanley, Lehman Brother, Deutsche Bank and ABN-AMRO, made the final 20 selections and chose Cary as a member of this prestigious group.

As a Top 20 Financial Information Technology Executive of 2002-2003, Cary has been invited as an honored guest at an industry event in May that will acknowledge his distinguished achievements with an award and at which the top executive in the nation will be named.

Cary's background has prepared him well for his business and IT achievements, with graduate studies at Harvard Business School, MIT, and Oxford University in the UK, as well as an MBA from Pepperdine University. Currently, as well as, being First American CREDCO's CIO and President of CreditNet, he holds a seat on the First American Technology Strategy Board.

April 2003 Crossword

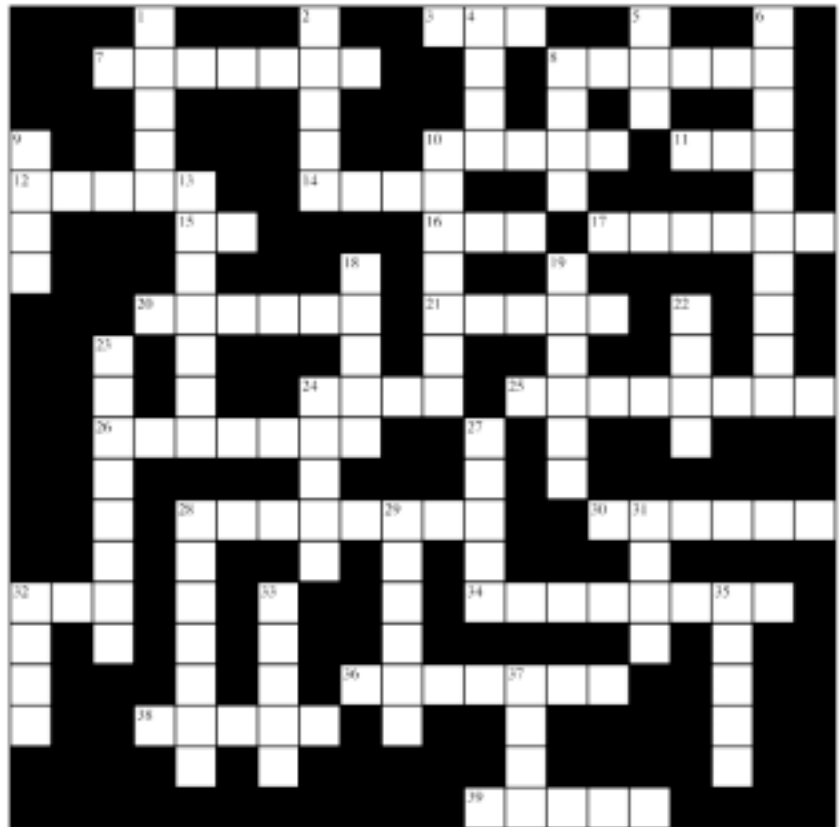
Congratulations to last issue's winner – Mark Hedman, FARETS/NOC. Fax your completed puzzle to 214-879-4627 to win a prize! A drawing will be held with all correct puzzles to determine the winner.

ACROSS

- 3 Company Stock Symbol
- 7 Email Program
- 8 Credit Reporting Company
- 10 H in HR
- 11 Area Service Center
- 12 O in REO
- 14 Information
- 15 Easy Tax Form Suffix
- 16 Broker Price Option
- 17 ___ Training
- 20 Tax Service City
- 21 Required Government Contributions
- 24 FAF Electronic Ordering Service
- 25 Intercessor
- 26 "Unsinkable" Ship
- 28 April 1
- 30 Messy Exxon Boat
- 32 Sallie or Fannie
- 34 FAF HQ City
- 36 R in IRS
- 38 Our Mascot
- 39 An Old Word for Interest

DOWN

- 1 She Discovered Radium
- 2 Pitcher Spot
- 4 Accelerated Tax Set-Up
- 5 Canadian Zero
- 6 Online Doc Prep Service
- 8 Claims Maximization
- 9 ___ Mitigation
- 10 ___ for Humanity
- 13 D in NDO
- 18 I in FICO
- 19 Offers Mortgage Money
- 22 Credit Score
- 23 Internal Internet
- 24 ___ Inspection
- 27 Economic Theorist
- 28 FAF Website Part
- 29 Doc Prep City
- 31 Fed Chair Greenspan
- 32 Mortgage Information Services Group
- 33 Ownership Document
- 35 U.S. Civil War Ended on This Day in April 1865
- 37 National Account Representatives



First American Ups Fortune 500 Status

The First American Corporation has again earned a place in the rankings of the 500 largest companies in America by Fortune magazine. The Fortune 500 list, which was released in March, is based on revenue and includes a wide range of variables, including profits, market share and total return to investors.

First American's \$4.7 billion in revenues during 2002 (a more than 25 percent increase from 2001 results) placed the company at number 351 on the list, up from the previous year's ranking of 437. In addition, First American ranked number 11 of companies nationwide fitting the insurance category.

Because The First American Corporation, the parent company of the Mortgage Information Services Group of companies, has expanded its core businesses over the years, a brief synopsis of the entire scope of First American follows.

The First American Corporation supplies businesses and consumers with the information resources that affect the major economic events of people's lives, such as getting a job; renting an apartment; buying a car, house, boat or airplane; securing a mortgage; opening or buying a business; and planning for retirement.

In addition, The First American Family of Companies, many of which command leading market share positions in their respective industries, operate within seven primary business segments including: Title Information and Services, Specialty Insurance, Trust and Other Services, Mortgage Information, Property Information, Credit Information and Screening Information. With revenues of \$4.70 billion in 2002, First American has more than 25,000 employees in approximately 1,300 offices across the nation and around the world.

First American Debuts SourceMaster at MBA Tech Conference

The annual MBA Technology Conference historically has been a forum to broadcast to the industry the leading innovations coming to the mortgage industry. First American associates maximized the opportunities at this year's conference, held in early March, to debut its next generation of vendor and transaction management technology - SourceMaster.

SourceMaster gives customers a new Vendor Access Network (VAN)-independent technology that offers advanced bundling capabilities to meet current and developing market opportunities.

Developed in conjunction with Dorado Corp., through SourceMaster customers have immediate access to vendors and products through its open system network which gives customers complete control to find the best products at the best price with the most convenience.

Customers can set up, modify and re-modify rules within SourceMaster to meet their individual business strategies through a customer-established set of rules. This allows them to pinpoint the exact bundle of price/service, etc. to meet their

needs. SourceMaster will also include interfaces to vendor service systems from Fannie Mae DU Connections and Freddie Mac LoanProspector.com.

"This is comparable to Dell Computers in PC manufacturing," said Roger S. Hull, senior vice president and chief information officer with The First American Corporation. "Customers will be able to assemble a bundle for each individual order based on that individual's information, the property and the lender's risk parameters. Because it is VAN-independent, SourceMaster uniquely offers better vendor coverage, independent vendor performance measurement, advanced vendor management capabilities and better bundling support."

First American associates also made full use of the opportunity to provide prospective customers with hands-on experience with the latest servicing technologies including the various online ordering and receiving innovations available.





Meet Lewis Hill President, First American Tax Valuation

One of Lewis Hill's greatest ambitions and satisfactions in life is in helping people. As you will see, he is very, very active in achieving these ambitions.

This applies when he helps property owners determine fair and accurate tax value assessments on their properties and assisting commercial tax customers as president of First American Tax Valuation.

This applies through his many charitable endeavors, including asking friend and former Dallas Cowboy great Roger Staubach and NBA great Derek Harper to increase donation potential by serving as celebrity host for an annual First American charity golf tournament in Dallas.

This carries through his very active voice in political arenas, including personally exchanging ideas with President Bush, former President Clinton and more (Clinton has even archived a speech Lewis wrote in the Rotunda in Washington DC).

This includes his work on the Board of Directors of Dallas-based Millennium Bank and its assistance to the minority community.

And he recently again has put his personal philosophies into action by helping children "of the fatherless generation" learn the importance of education and Godly inspiration through the American Heritage Foundation and Academy he has established in Dallas.

Lewis, who makes Dallas home with his wife Kathy and granddaughter Kennedy, has even been named Texas Businessman of the Year. Yes, you can say that Lewis has a very active schedule.

Lewis was named president of First American Tax Valuation after the acquisition of his former company, Tax Valuation, Inc. by First American in July 1995. Prior to this appointment, Hill had served in the same position with Tax Valuation, Inc. since its establishment in 1989.

A co-founder of Tax Valuation, Inc., Lewis now heads First American's property tax consulting and commercial tax services division that represents more than 300,000 properties nationwide. In addition, he created First American's commercial appraisal division, which features commercial Internet delivery of information, and developed First American's commercial AVM product which is now being used by banks nationwide to value properties.

Prior to this, he served as president of Chartered Interest Life of America from 1981 to 1987. Lewis earned his bachelor's degree in psychology and business administration from Texas Western College, and is a licensed property tax consultant and certified real estate appraiser.

Where Lewis will focus next remains to be seen, but his energies can only continue to help First American customers, those in need, and the communities and people that he comes into contact with.

ON THE COVER

Need a caption for cover photo whenever it is that we pick one...

To contact *The Edge*, send an e-mail to: sgermain@firstam.com or call Steve Germain, Client Communications Manager, First American Mortgage Information Services, 800-449-8732, ext. 1611.

INDUSTRY EVENTS

MBA of Arkansas
Little Rock, AR • April 15-17

Missouri County Collectors
Association Convention
Jefferson City, MO • April 22-24

40th Annual Texas Apartment
Association Expo
Austin, TX • April 24-26

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