



**First American
Field Services**

Month XX, 2008

«First_Name» «Last_Name»
«Job_Title»
«Company»
«Address»
«City», «ST» «Zip»

RE: *12-for-12 Program Expands Opportunities for Veterans within First American's Contractor/Vendor Network*

Dear «First_Name»:

Enclosed you will find information on First American Field Services' new initiative to help create business opportunities for active and retired veterans and their families in the field services' industry.

This is part of our 2008 ***12-for-12 Program*** that includes 12 strategic initiatives to bring you increased risk mitigation, process efficiencies, and potential savings.

We recognize the valuable source of labor and work experience available in the veteran community and are reaching out to bring the benefits of their unique skill sets and background training to our customers.

By working closely with First American's Veterans Council, created to provide a supportive environment for new and current veteran employees and to create beneficial programs, we are looking to develop alternative career opportunities for America's veterans and their family members in performing property inspection, property preservation, and yard maintenance services.

Thank you for your time, and if you'd like additional information on how this significant initiative can impact your business, please do not hesitate to contact Alfred Minisee at (817) 699-4031 or aminisee@firstam.com, or me directly.

Warm Regards,

Paul Dauterive
President

PD:tlm